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[Anjali Dance Company](#)



Anjali Dance Company celebrates the unique creative abilities and artistic potential of people with learning disabilities and demonstrates exciting new possibilities in dance.

The company works with world-class choreographers to create and tour original dance works which are performed by learning-disabled dancers. Anjali has performed at venues throughout the UK, including the Royal Festival Hall and the Royal Opera House in London, and at venues in Europe. The work of Anjali's dancers has been highly praised by critics and reviewers.

Anjali enables people with learning disabilities to achieve excellence, provides positive role models and encourages the integration and inclusion of people with learning disabilities in dance and society. The company's innovative and pioneering work has created a radical new perspective for contemporary dance

Anjali is currently working with an ArtsForward trustee with marketing and business acumen and an ArtsForward mentor who is supporting them to develop an income generation strategy to grow the organisation.

Photo Credit: Judie Waldmann



Facebook: /anjali dance
Twitter: @AnjaliDance
Vimeo: vimeo.com/anjali dance

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East London Dance



With 30 years of experience at the heart of the UK's fastest-changing community, East London Dance brings dance to people and people to dance. They produce ambitious performances that draw wide audiences, alongside projects to get all ages dancing. Uncovering diverse talent, they train young professionals and develop their careers, enabling them to shape their own futures.

Photo Credit: East Wall Warmup 2016 Victor Frankowski

East London Dance attracts world-class choreographers as partners and influences the dance world beyond their doorstep through inspired connections and wide-ranging collaborations.

The dance charity wanted to develop the growth potential of their participatory choreography product 'Tailor Made Dance' as a tool to diversify income, develop new commercial partnerships and provide more opportunities for choreographers and dancers. Already generating sales for East London Dance, the charity wanted to explore scaling it. Working with an ArtsForward mentor, the team are assessing product replicability and operational capacity, developing stronger financial analysis tools, market testing, and trialling new working models.



Facebook: /e.l.dance
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MoveMe



Photo Credit: *Be Festival*

They work with a range of people in London and the UK across three areas: Public Events, Community and Corporate. Recent public events include: Shakespeare Weekender @ Barbican Centre London, Flyover Takeover, Lakes Alive festival and Carfest.

They are looking to work with an ArtsForward Mentor to explore, test and launch a MoveMe package into the corporate sector

Facebook: /movemedance

Twitter: @DanceMoveMe

MoveMe's vision is that everyone can dance. They specialise in fun dance events best described as 'a dance class party'. Their routines use a range of dance and music styles and they are made especially for people who might not usually dance, but love to move! They are found dancing in parks, town squares, community centres and theatre foyers.

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Magpie Dance



Supporting people with learning disabilities through dance

Magpie is a contemporary dance charity that benefits over 3,000 people a year with learning disabilities, their families and care networks, and mainstream audiences each year. They were recently awarded best business in the [Bromley Business Awards 2015](#). They have a national reputation for delivering workshops across the UK and wanted to grow this income stream through development of a corporate training offer. This income stream would then sustain their charitable activities.

Their ArtsForward mentor is using his expertise to help develop a business plan and potential marketing channels for Magpie's training offer.

Photo Credit: Phil Polglaze



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Rosie Kay Dance Company



Rosie Kay Dance Company have a reputation for making bold, original and exciting works that challenge perceptions and take on innovative subjects. Highly physical, with astute performances and intense athleticism, they make works that excite audiences with a visceral experience they feel in their bodies and minds. They aim to connect with their audience and are interested in building new audiences and attracting people who may have never seen first-rate contemporary dance before.

Photo Credit: *MK Ultra* Brian Slater

Established in 2004 the company exists to nurture and further the creative talents of choreographer and director Rosie Kay, who is recognised as a leading choreographer in dance, film and theatre. Award winning and nationally prolific, Rosie Kay Dance Company makes a dynamic range of shows, always exploring in exciting ways what dance can be and how dance can be presented.

They wish to work with an ArtsForward trustee to develop the business plan for the next 5 years and pursue growth through new commercial models.

ROSIE KAY DANCE COMPANY

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James Cousins Company



Photo Credit: *Within Her Eyes* David Foulkes

James Cousins Company create high quality, compelling dance productions across a range of scales which inspire and entertain audiences, world-wide by transporting them into unique worlds on stage, screen and beyond.

The company, set up in 2014 by James and Creative Producer Francesca Moseley, is the vehicle through which James explores new ideas with his team of internationally renowned dancers and collaborators. At the company's heart is a rich a participation and insight programme, driven by James' passion for nurturing and enabling young talent to grow.

They are looking to work with an ArtsForward Mentor for guidance into long-term planning and financial sustainability

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JAMES COUSINS COMPANY

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[DanceXchange](#)

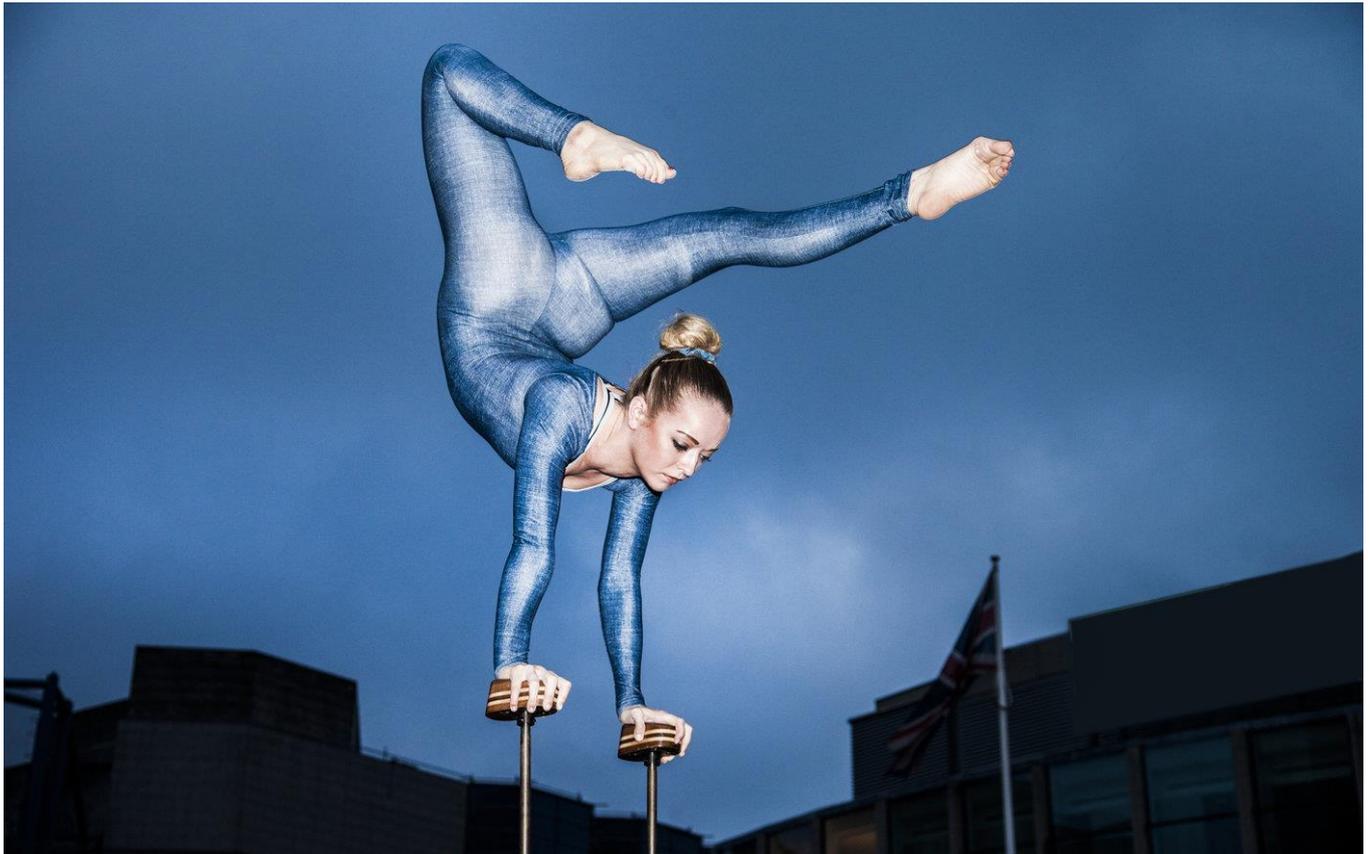


Photo Credit: Joe Armitage

An internationally known charity dedicated to making and showing great dance. They set out to involve artists and the wider community in our work. Always innovative, DanceXchange produces and promotes the best of UK and international dance. They work in partnership or collaboratively with artists, dance companies and other talented individuals to create new work and involve more people. At a regional level, they help artists to thrive and progress across the West Midlands.

They are looking to work with an ArtsForward mentor to develop the next stage of their business plan.



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